



April 30, 2008

Marlene H. Dortch, Secretary
Federal Communications Commission
445 12th Street, S.W., Room TW-A325
Washington, D.C. 20554

Re: MB Docket No. 04-233

Dear Ms. Dortch:

The Coalition for A Drug-Free Greater Cincinnati mission is to promote drug-free environments for youth by enhancing partnerships to educate, advocate and support locally-based community mobilization.

One of the Coalition's strategies to prevent youth substance abuse focuses on anti-drug message dissemination through the media. Local print, television, radio and outdoor media regularly run anti-drug public service announcements to increase awareness of the community about the dangers of drug use. We have been fortunate in Greater Cincinnati to have such wonderful media support.

Bonneville Radio has been very supportive and active in partnering with the Coalition and community members to engage all sectors of the region in the prevention of underage drinking and substance abuse. Bonneville International-Cincinnati has aired over 2,300 (:30 second) public service announcements this year for the Coalition for a Drug-Free Greater Cincinnati. The PSAs and news stories concerning prevention of youth substance abuse are critical to changing community norms and informing community residents regarding new prevention initiatives and youth drug information.

Bonneville's ongoing support helps us reach more people in our community. The Coalition for a Drug-Free Greater Cincinnati does not see a need for additional rules or reporting requirements that insert the federal oversight of the process of broadcasters serving this community.

Respectfully submitted,

Holly J. Molony, MPA
President and Executive Director